

EAST BAY



WORDPRESS®

meetup

# OUR MEETUP.COM PAGE



**Find**  
a Meetup Group

**Start**  
a Meetup Group

**Sponsor**  
Meetup Groups

[Sallie Goetsch](#) [What's new](#) [Help](#) [My Groups](#) [Account](#) [Log out](#)

## The East Bay WordPress Meetup Group

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[Members](#)

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[Change photo](#)

**Oakland, CA**

Founded Feb 17, 2009

[Read more about us...](#)

WordPress junkies 409

Group reviews 30

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Past Meetups 26

Our calendar

Follow us

[Add/edit your group's links](#)

Organizer:  
**Sallie Goetsch**



[View The Leadership Team](#)

Only Organizers can add

## Let's Meetup and...

8 UPCOMING

26 PAST

CALENDAR

Show me: [2 official Meetups](#) | [6 in the making](#)

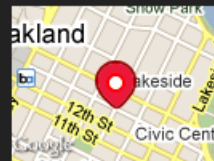
**I'M GOING**

[Update](#) [Can't go](#)

No spots left

Sign-ups close:  
Mar 20, 2011 11:00 AM

### WordPress e-commerce plugins



Sunday, March 20, 2011 at 1:00 PM

TechLiminal - 268 14th Street Oakland, CA

40 WordPress junkies going - 8 WordPress junkies waiting



**Sallie Goetsch** (Organizer) added this Meetup

Price: \$5.00 per person

Ideally I'd like to cover: Simple PayPal Shopping Cart WP-e-Commerce Shopp DukaPress PHPurchase Of those, I've really only worked with DukaPress, so I need some volunteers to help out! Doesn't matter whether your experience was positive or negative, as long as you have experience. [read more](#)



**Ellen Tobe**

Hi Annie,

I've been using wordpress.com for some very non-bloglike sites... You can find a couple of examples at my online

16 comments

<http://www.meetup.com/Eastbay-WordPress-Meetup/>

<<http://4wdesign.wordpress.com/categor...>;

Let me know if you have any questions about hiding the blog functionality. I'll be happy to help

# EASTBAYWP.COM

East Bay WP Meetup Log In Visit

## East Bay WP Meetup

Sandbox for WP Junkies in the 510

 EAST BAY  WORDPRESS 

Home Community About Contact Welcome

Add an image

From Computer From URL Gallery (1) Media Library Facebook Images



**September Meetup Handout: Connecting WordPress to Social Networks**

Twitter Twitter Widget Pro Tweet Old Posts WP 4.6 Twitter Blackbird Pic Facebook Embed Facebook Wordbooker Simple Facebook Connect Sharing Plugins Share and Follow Digg Digg Social Media Widget Social [...]

September Meetup Handout: Connecting WordPress to Social Networks

WordPress 3.2 Feature Tour

July 2011 Meetup Slides: From a Fireworks Comp to a Genesis Child Theme

WordPress Gallery Tutorial

Community

Activity

Members

Groups

Forums



by Sallie Goetsch

### September Meetup Handout: Connecting WordPress to Social Networks

September 18, 2011 in [Meetup Handouts](#) by [Sallie Goetsch](#)

Twitter

Search Entire Site

Search

Sought-After Subjects

[East Bay WordPress Meetup](#)

# SPONSOR: PAGE.LY



[TOUR](#) [PLANS & PRICING](#) [CLIENT SHOWCASE](#) [COMPANY](#) [BLOG](#) [SUPPORT](#)

## Page.ly is 2 yrs old!

In 2009 we defined what **Fast, Managed, and Secured WordPress** hosting looks like. Easy 2 minute setup and sweet **Automatic upgrades & backups** with the **freedom to use nearly any theme or plugin of your choice**. Read our blog for specials all month long.

[VIEW PLANS & SIGN-UP](#)



*"In a crowded space, it is always refreshing to see a new startup innovating to upset the established order. It is even more exciting to see them better the niche in the same stroke" - TheNextWeb.com*

Secure and Fully Managed WordPress Hosting by Page.ly

It's WordPress Hosting, just better.



# SPONSOR: WELOCALLY

welocally  
helping local thrive



Join!

Home

Blog

Contact

Frequent Questions

Welocally Places

## Make Your Blog Hyperlocal in Minutes!

Welocally Places is the **WordPress plugin** that allows you to link a real place to any blog post quickly and easily. It takes just seconds to search and apply rich location information and maps to your blog. **BETA 1 is now available.** We are permitting a limited group of bloggers a chance to participate in our beta program. Download the plugin now to get started! **Includes 6 months free service** when you **sign up for the beta program.**

download plugin!



### HYPERLOCAL BLOGGING

Welocally Places For WordPress makes it simple to attach real places to your content effectively making your blog a hyper-local property in minutes.



### SAVE TIME

Geocoding and collecting information about the places you write about can take a lot of time. Our 21 Million places of interest (POI) database makes



### FOCUS ON WRITING

Welocally is built by a group of people who have experience writing about local, so we understand what writers want. With Welocally Places you can

# WORDPRESS 3.3 FEATURE TOUR

East Bay WordPress Meetup

November 20, 2011

# WORDPRESS 3.2.1 ADMIN

Home  
Updates  
**Your contribution is still missing!**

**Posts**  
All Posts  
Add New  
Categories  
Post Tags

**Media**  
Library  
Add New

**Links**

**Pages**  
All Pages  
Add New

**Comments**

**Appearance**  
Themes  
Widgets  
Menus  
Background  
Chameleon Theme  
Options  
Editor

**Plugins**  
Installed Plugins  
Add New  
Editor

**Users**

## Dashboard

Screen Options Help

### Right Now


Content	Discussion
22 Posts	8 Comments
18 Pages	5 Approved
6 Categories	0 Pending
0 Tags	2 Spam
	6 Blocked (?)


Theme **Chameleon** with 5 Widgets


Search Engines Blocked


You are using **WordPress 3.2.1**.

### Recent Comments

 From **Stephanie Taylor** on **I Feel Beautiful When.... #**  
I feel beautiful when I make what I perceive to be beauty. When I make a beautiful garden, or ...

 From **Rita** on **I Feel Beautiful When.... #**  
I feel beautiful and sexy when I am dancing. Especially when I am at one with the music-spirit inhabits my ...

 From **Sallie Goetsch (rhymes with 'sketch')** on **I Feel Beautiful When.... #**  
I have to admit that speaking French makes me want to sneeze from inhaling the consonants, but Italian, now--there's a ...

 From **Kathleena** on **My Paris Adventure #**


### Your contribution is still missing!

Hello wpfangirl!

You can use and test **Sub Page Summary** without any limitation of functionality or availability for your personal purposes.





Please feel free to take a share in research and development costs by giving a contribution (in order to remove this message).

[More...](#)



### QuickPress

Title

Upload/Insert    

Content

Tags

[Save Draft](#) [Reset](#) [Publish](#)

### Recent Drafts

There are no drafts at the moment

### WordPress Blog

**Wherefore Art Thou, Widgets?** November 20, 2011

We need your opinion! One of the features we're adding to WordPress 3.3 (currently in beta 3) is intended to reduce widget pain. Say you're using Theme A and you have a handful of widgets set up. You switch to Theme B, and it has different widget areas, so you add/remove/edit your widgets. Then you [...]

# WORDPRESS 3.3 ADMIN

WordPress Beta Test Add New Howdy, wpfangirl

## Dashboard

Home Updates

- Posts
- Media
- Links
- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings

Collapse menu

### Right Now

Content

- 1 Post
- 1 Page
- 1 Category
- 0 Tags

Theme **Twenty Eleven** with 6 Widgets

Search Engines Blocked

You are using **WordPress 3.3-beta3-19254**.

### Recent Comments

From Mr WordPress on [Hello world! #](#)

Hi, this is a comment. To delete a comment, just log in and view the post's comments. There you will have ...

All | Pending (0) | Approved | Spam (0) | Trash (0)

### Incoming Links

**RSS Error:** WP HTTP Error: Could not open handle for fopen() to http://blogsearch.google.com/blogsearch\_feeds?scoring=d&ie=utf-8&num=10&output=rss&partner=wordpress&q=link:http://kemet/wpbeta/

### Recent Drafts

There are no drafts at the moment

### WordPress Blog

[Wherefore Art Thou, Widgets?](#) November 20, 2011


We need your opinion! One of the features we're adding to WordPress 3.3 (currently in beta 3) is intended to reduce widget pain. Say you're using Theme A and you have a handful of widgets set up. You switch to Theme B, and it has different widget areas, so you add/remove/edit your widgets. Then you [...]

[Taking WordPress to War](#) November 11, 2011

Today is the eleventh day of the eleventh month of the (20)eleventh year, and in several parts of the world, it is a holiday related to war. In the U.S., where I live, it is Veterans Day, which honors military veterans. In much of Europe, today is Armistice Day or Remembrance Day, commemorating the armistice signed at [...]



# WHAT'S NEW?

WordPress Beta Test Add New Howdy, wpfangirl 

[Tools](#)  
[Settings](#)  
Collapse menu

[What's New in 3.3](#) [Credits](#) [Freedoms](#)

**For Users**

**Drag-and-Drop Media Uploader**  
Add your media by simply dragging and dropping files from your computer into the new WordPress media uploader.

**New-user Experience**  
New users get a helping hand. Updates come with this handy summary of what's new in this version of WordPress.

**A Responsive Admin**  
The WordPress admin now responds and adjusts to more devices and screen resolutions for a better native experience.


**A New and Improved Admin Bar**  
Get to the most useful areas of your dashboard from anywhere on your site quicker and easier than ever with a better organized admin bar.

**Under the Hood**

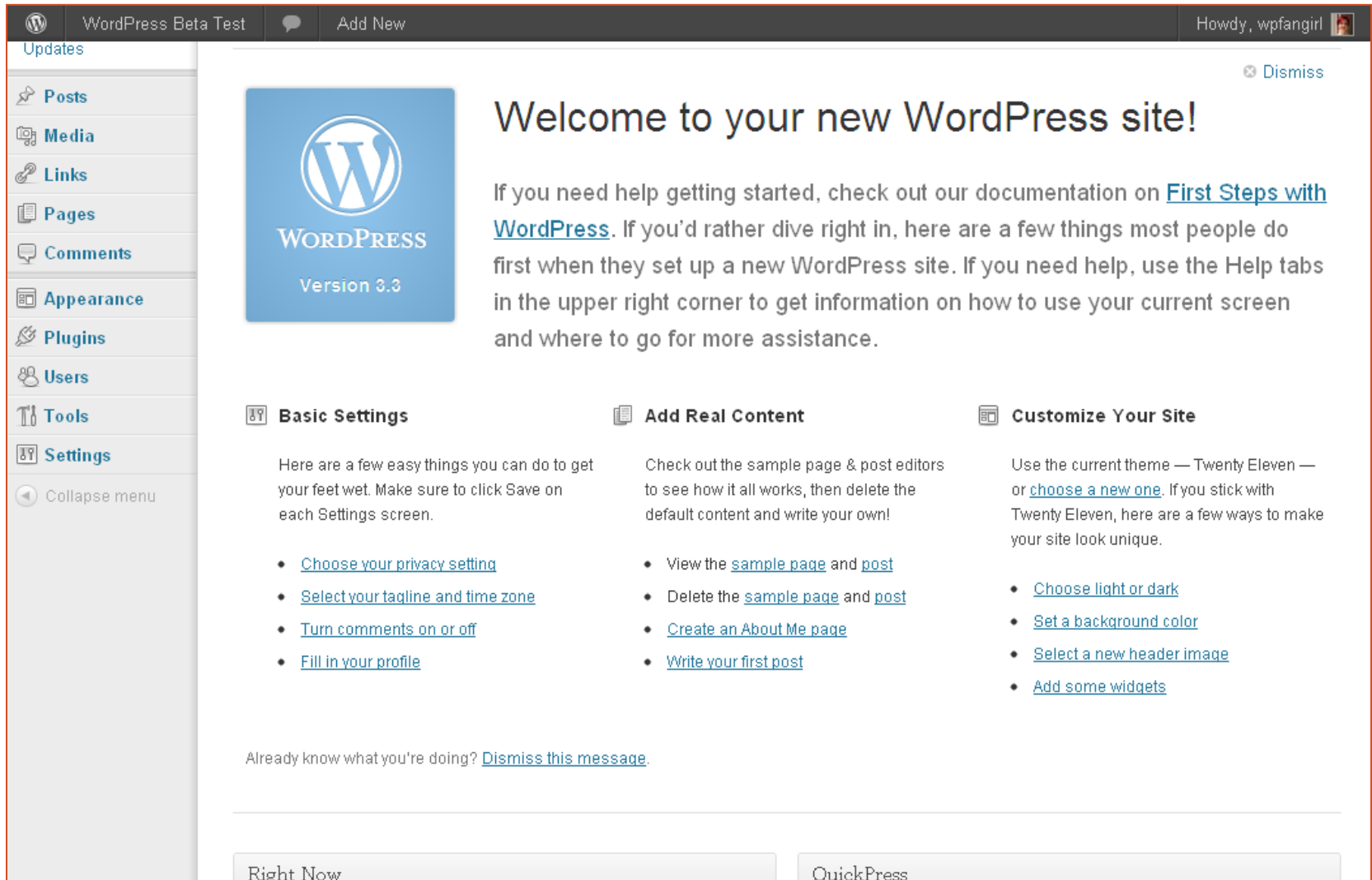
**Flexible Permalinks**  
You have more freedom when choosing a post permalink structure. Skip the date information or add a category slug with no performance penalty!

**WP\_Screen API**  
WordPress admin screens have a nice new API that gives you the ability to create screens with help documentation, settings, and more.

[Go to the Dashboard](#)

 wpfangirl  
[Edit My Profile](#)  
[Log Out](#)

# WELCOME SCREEN



The screenshot shows the WordPress 3.3 Welcome Screen. At the top, there is a navigation bar with the WordPress logo, 'WordPress Beta Test', 'Add New', and a user profile for 'Howdy, wpfangirl'. On the left is a sidebar menu with options: Updates, Posts, Media, Links, Pages, Comments, Appearance, Plugins, Users, Tools, Settings, and a 'Collapse menu' button. The main content area features a large blue square with the WordPress logo and 'Version 3.3'. Below this is a large heading 'Welcome to your new WordPress site!' followed by a paragraph of introductory text. Three columns of advice are provided: 'Basic Settings', 'Add Real Content', and 'Customize Your Site', each with a list of links. At the bottom, there are two buttons: 'Right Now' and 'QuickPress'.

WordPress Beta Test Add New Howdy, wpfangirl

Updates

Dismiss

## Welcome to your new WordPress site!

If you need help getting started, check out our documentation on [First Steps with WordPress](#). If you'd rather dive right in, here are a few things most people do first when they set up a new WordPress site. If you need help, use the Help tabs in the upper right corner to get information on how to use your current screen and where to go for more assistance.

### Basic Settings

Here are a few easy things you can do to get your feet wet. Make sure to click Save on each Settings screen.

- [Choose your privacy setting](#)
- [Select your tagline and time zone](#)
- [Turn comments on or off](#)
- [Fill in your profile](#)

### Add Real Content

Check out the sample page & post editors to see how it all works, then delete the default content and write your own!

- View the [sample page](#) and [post](#)
- Delete the [sample page](#) and [post](#)
- [Create an About Me page](#)
- [Write your first post](#)

### Customize Your Site

Use the current theme — Twenty Eleven — or [choose a new one](#). If you stick with Twenty Eleven, here are a few ways to make your site look unique.

- [Choose light or dark](#)
- [Set a background color](#)
- [Select a new header image](#)
- [Add some widgets](#)

Already know what you're doing? [Dismiss this message](#).

Right Now QuickPress

# FLYOUT MENUS SAVE SCROLLING

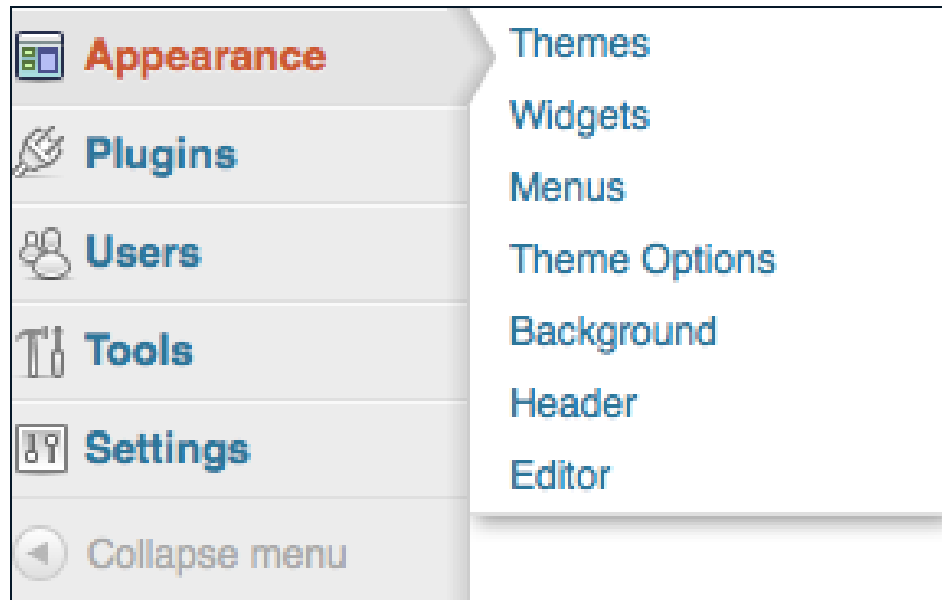


Image swiped from WPMU.org because I don't have the right kind of screengrab tool.

# DASHBOARD ADMIN BAR

Info about  
WordPress

Link to front of site

Manage  
comments

Manage Profile /  
Log out

The screenshot shows the WordPress dashboard interface. At the top is the admin bar with the following elements from left to right: the WordPress logo, the site name 'WordPress Beta Test', a comment icon, the 'Add New' button, the user name 'Howdy, wpfangirl' with a profile picture, and 'Screen Options' and 'Help' dropdown menus. Below the admin bar is the main content area. On the left is a sidebar with navigation icons, where the 'Posts' icon is highlighted with a dark background. The main content area features a 'Posts' heading with an 'Add New' button. Below this is a search bar labeled 'Search Posts' and a filter section with 'Bulk Actions' (set to 'All (1) | Published (1)'), 'Apply', 'Show all dates', 'View all categories', and 'Filter' buttons. A table of posts is displayed with the following data:

<input type="checkbox"/>	Title	Author	Categories	Tags	<input type="checkbox"/>	Date
<input type="checkbox"/>	Hello world!	wpfangirl	Uncategorized	No Tags	1	2011/11/

Post, Page, Link,  
Media, User

“You Are Here” Indicator

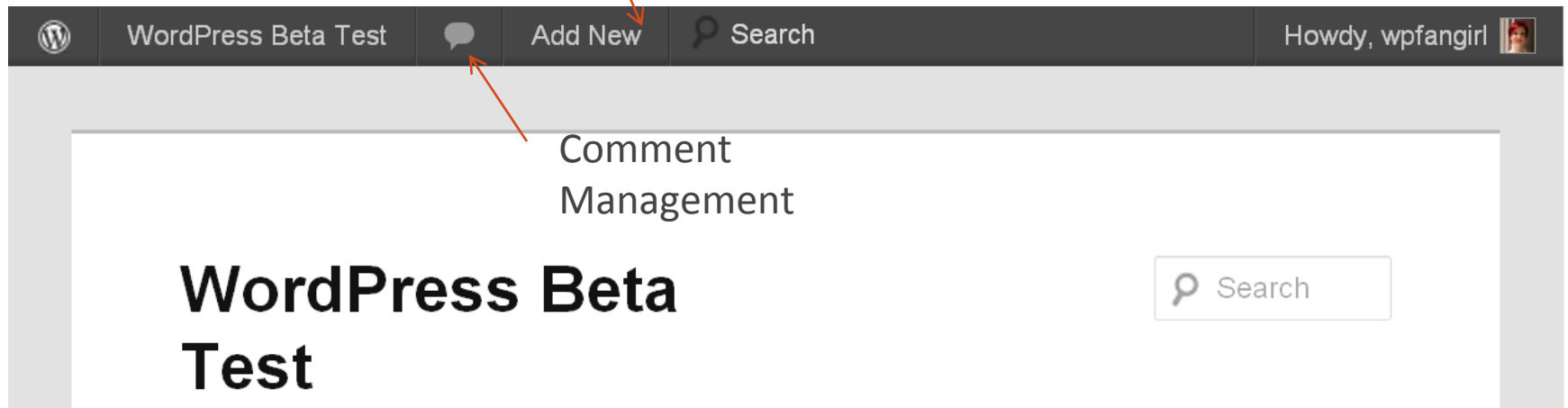
# FRONT ADMIN BAR

Dashboard  
Themes  
Widgets  
Menus  
Background  
Header

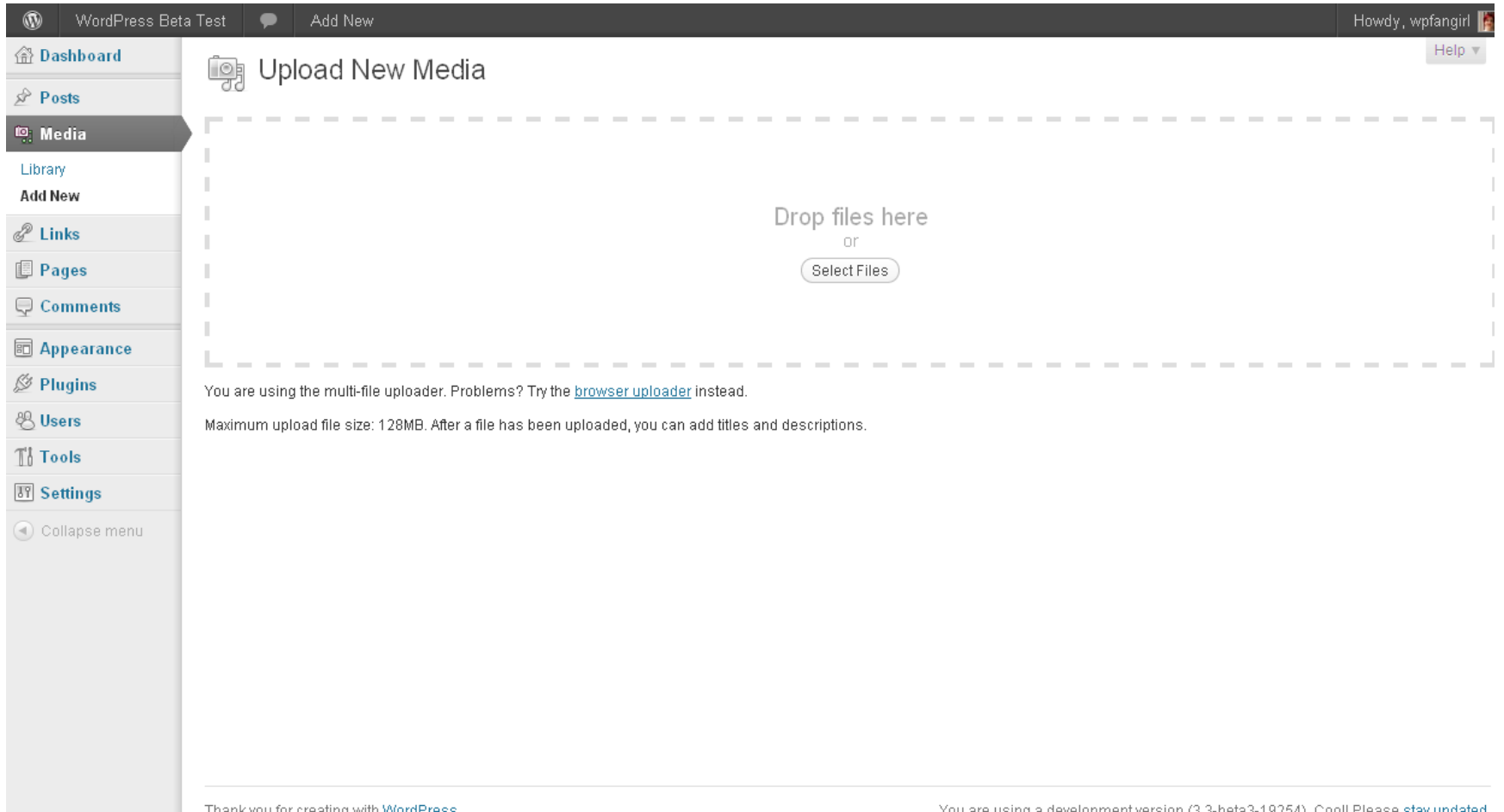
Post  
Media  
Link  
Page  
User

Search the  
Site

Manage Profile  
Log Out



# DRAG & DROP MEDIA



The screenshot shows the WordPress dashboard's 'Upload New Media' page. The top navigation bar includes the WordPress logo, 'WordPress Beta Test', 'Add New', and a user profile 'Howdy, wpfangirl' with a 'Help' dropdown. The left sidebar contains a menu with 'Dashboard', 'Posts', 'Media' (highlighted), 'Library', 'Add New', 'Links', 'Pages', 'Comments', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', and a 'Collapse menu' button. The main content area is titled 'Upload New Media' and features a large dashed box for file uploads. Inside the box, it says 'Drop files here or' followed by a 'Select Files' button. Below the box, there is a note: 'You are using the multi-file uploader. Problems? Try the [browser uploader](#) instead.' and another note: 'Maximum upload file size: 128MB. After a file has been uploaded, you can add titles and descriptions.' The footer contains the text 'Thank you for creating with [WordPress](#)' on the left and 'You are using a development version (3.3-beta3-14254). Cn0ll Please [stay updated!](#)' on the right.

# RESPONSIVE BACK END (NOT DONE YET)

WordPress Beta Test Add New View Page Howdy, wpfangirl

Screen Options Help

## Edit Page Add New

### Sample Page

Permalink: <http://kemet/wpbeta/sample-page/>

Edit View Page

Visual HTML

**b / link b-quote del ins**

img ul ol li code more

lookup close tags fullscreen

This is an example page.  
It's different from a blog post because it will stay in one place and will show up in your site navigation (in most themes). Most people start with an About page that introduces them to potential site visitors. It might say something like this:

<blockquote>Hi there! I'm a bike messenger by day, aspiring actor by night, and this is my blog. I live in Los Angeles, have a great dog named Jack, and I like piña coladas. (And gettin' caught in the rain.)</blockquote>

Word Last edited on

### Publish

Preview Changes

Status: **Published** [Edit](#)

Visibility: Public [Edit](#)

Published on: **Nov 11, 2011 @ 22:40** [Edit](#)

[Move to Trash](#) [Update](#)

### Page Attributes

**Template**

Default Template

**Order**

0

Need help? Use the Help tab in the upper right of your screen.

### Featured Image

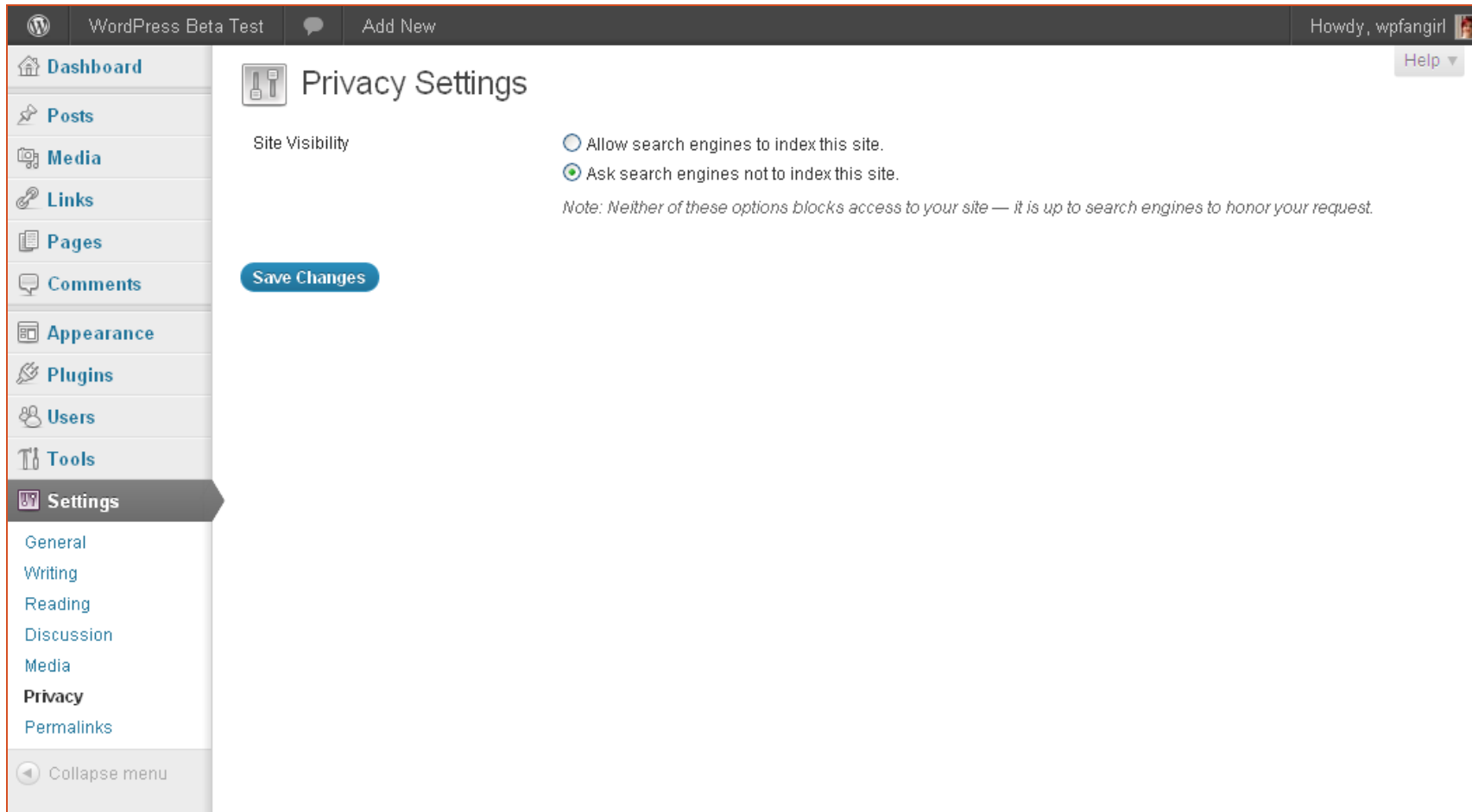
[Set featured image](#)

# SINGLE-COLUMN SLIGHTLY BETTER

The screenshot displays the WordPress Beta Test interface for editing a page. The top navigation bar includes 'WordPress Beta Test', 'Add New', 'View Page', and a user profile 'Howdy, wpfangirl'. The left sidebar contains standard WordPress navigation icons. The main content area is titled 'Edit Page' and includes a 'Screen Options' dropdown. Under 'Show on screen', the 'Page Attributes' and 'Featured Image' checkboxes are checked, while 'Custom Fields' and 'Discussion' are unchecked. Under 'Screen Layout', the 'Number of Columns' is set to 1. The page content is a 'Sample Page' with a permalink 'http://kemet/wpbeta/sample-page/'. The editor shows the text: 'This is an example page. It's different from a blog post because it will stay in one place and will show up in your site navigation (in most themes). Most people start with an About page that introduces them to potential site visitors. It might say something like this: *Hi there! I'm a bike messenger by day, aspiring actor by night, and this is my blog. I live in Los Angeles, have a great dog named Jack, and I like piña coladas. (And gettin' caught in the rain.)* ...or something like this: *The XYZ Doohickey Company was founded in*'. The bottom section shows the page is 'Published' on 'Nov 11, 2011 @ 22:40' and includes 'Move to Trash' and 'Update' buttons.



# PRIVACY SETTINGS (PHRASING)



The screenshot shows the WordPress admin interface. At the top, the header includes the WordPress logo, "WordPress Beta Test", "Add New", and a user profile for "Howdy, wpfangirl" with a "Help" dropdown. The left sidebar contains a menu with categories: Dashboard, Posts, Media, Links, Pages, Comments, Appearance, Plugins, Users, Tools, and Settings (which is expanded). Under Settings, the sub-menu items are General, Writing, Reading, Discussion, Media, Privacy (which is selected), and Permalinks. The main content area is titled "Privacy Settings" and features a "Site Visibility" section. It contains two radio button options: "Allow search engines to index this site." (unselected) and "Ask search engines not to index this site." (selected). Below these options is a note: "Note: Neither of these options blocks access to your site — it is up to search engines to honor your request." A blue "Save Changes" button is positioned below the options.

WordPress Beta Test Add New Howdy, wpfangirl Help

Dashboard Posts Media Links Pages Comments Appearance Plugins Users Tools Settings

General Writing Reading Discussion Media **Privacy** Permalinks

Collapse menu

## Privacy Settings

Site Visibility


Allow search engines to index this site.

Ask search engines not to index this site.

*Note: Neither of these options blocks access to your site — it is up to search engines to honor your request.*

Save Changes

# PERMALINKS

WordPress Beta Test    Add New    Howdy, wpfangirl  [Help](#)

**Dashboard**

- Posts
- Media
- Links
- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings**


- General
- Writing
- Reading
- Discussion
- Media
- Privacy
- Permalinks**

[Collapse menu](#)

## Permalink Settings

By default WordPress uses web URLs which have question marks and lots of numbers in them, however WordPress offers you the ability to create a custom URL structure for your permalinks and archives. This can improve the aesthetics, usability, and forward-compatibility of your links. A [number of tags are available](#), and here are some examples to get you started.

### Common settings

<input type="radio"/> Default	<code>http://kemet/wpbeta/?p=123</code>
<input type="radio"/> Day and name	<code>http://kemet/wpbeta/2011/11/20/sample-post/</code>
<input type="radio"/> Month and name	<code>http://kemet/wpbeta/2011/11/sample-post/</code>
<input type="radio"/> Numeric	<code>http://kemet/wpbeta/archives/123</code>
<input checked="" type="radio"/> Post name	<code>http://kemet/wpbeta/sample-post/</code> 
<input type="radio"/> Custom Structure	<input type="text" value="/%postname%/"/>

### Optional

If you like, you may enter custom structures for your category and tag URLs here. For example, using `topics` as your category base would make your category links like `http://example.org/topics/uncategorized/`. If you leave these blank the defaults will be used.

Category base	<input type="text"/>
Tag base	<input type="text"/>

[Save Changes](#)